



24703

Public Diplomacy Knowledge Questionnaire

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Knowledge	Knowledge Level	Knowledge Source
	No Knowledge (1) Understand General Issues (2) Contribute/Train Novices (3) Teach Undergrad/Train Entry (4) Teach Grad/Train Prof (5) Write Book (6)	Read/Personal Interest (1) On-the-Job Experience (2) Non-Academic Training (3) Undergraduate Courses (4) Graduate Courses (5)
1. Budgeting concepts, including cost/benefit principles and priorities.	(1) (2) (3) (4) (5) (6)	(1) (2) (3) (4) (5)
2. Major issues relevant to civic education.	(1) (2) (3) (4) (5) (6)	(1) (2) (3) (4) (5)
3. The types of oral and written communications requiring clearance and basic procedures for clearing such communications.	(1) (2) (3) (4) (5) (6)	(1) (2) (3) (4) (5)
4. The appropriate communication techniques to use for specific purposes (i.e., e-mail vs. cable, "front channel" vs. "back channel").	(1) (2) (3) (4) (5) (6)	(1) (2) (3) (4) (5)
5. The structure of Congress and its role in foreign affairs.	(1) (2) (3) (4) (5) (6)	(1) (2) (3) (4) (5)
6. Major environmental issues such as global warming.	(1) (2) (3) (4) (5) (6)	(1) (2) (3) (4) (5)
7. Foreign affairs authorization and appropriations processes.	(1) (2) (3) (4) (5) (6)	(1) (2) (3) (4) (5)
8. Exchanges legislation governing public diplomacy programs and activities (e.g., Fulbright-Hays Act).	(1) (2) (3) (4) (5) (6)	(1) (2) (3) (4) (5)
9. Funding resources, budget amounts, and accounting procedures.	(1) (2) (3) (4) (5) (6)	(1) (2) (3) (4) (5)
10. The existence, key components, requirements, and implications of Government Performance and Results Act (GPRA).	(1) (2) (3) (4) (5) (6)	(1) (2) (3) (4) (5)
11. Grant writing procedures and managing the grant process.	(1) (2) (3) (4) (5) (6)	(1) (2) (3) (4) (5)
12. U.S. positions on human rights issues and status of human rights in key countries and regions of the world.	(1) (2) (3) (4) (5) (6)	(1) (2) (3) (4) (5)
13. Internal control procedures such as monitoring fraud, waste, and mismanagement of funds.	(1) (2) (3) (4) (5) (6)	(1) (2) (3) (4) (5)



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14. International/bilateral diplomacy.	① ② ③ ④ ⑤ ⑥	① ② ③ ④ ⑤
15. The purpose and roles of key international organizations (e.g., IMF, UNESCO, NATO, EU, UN, WTO).	① ② ③ ④ ⑤ ⑥	① ② ③ ④ ⑤
16. Important media-related concepts (e.g., difference between on or off the record, on background, etc.).	① ② ③ ④ ⑤ ⑥	① ② ③ ④ ⑤
17. How the press operates in both U.S. and foreign countries and its influence on U.S. foreign policy objectives.	① ② ③ ④ ⑤ ⑥	① ② ③ ④ ⑤
18. U.S. views and policies concerning narcotics and the issues surrounding drug trafficking.	① ② ③ ④ ⑤ ⑥	① ② ③ ④ ⑤
19. Negotiation principles such as how to negotiate agreements and shared power of decision.	① ② ③ ④ ⑤ ⑥	① ② ③ ④ ⑤
20. The purpose and roles of non-governmental organizations (NGOs).	① ② ③ ④ ⑤ ⑥	① ② ③ ④ ⑤
21. Operation and uses of informational programs such as DVC, web page preparation, citizen and academic exchange, and tele-press conferences.	① ② ③ ④ ⑤ ⑥	① ② ③ ④ ⑤
22. How to organize an international conference or event including staffing issues, content, media arrangements, etc.	① ② ③ ④ ⑤ ⑥	① ② ③ ④ ⑤
23. Procedures for writing/revising position descriptions for jobs (knowledge of pertinent FAM, etc.).	① ② ③ ④ ⑤ ⑥	① ② ③ ④ ⑤
24. Principles of project management, including planning, scheduling, and other coordination activities.	① ② ③ ④ ⑤ ⑥	① ② ③ ④ ⑤
25. Psychology and human behavior (e.g., thinking, actions, motives of self and others, cross-cultural communication, cultural differences, etc.).	① ② ③ ④ ⑤ ⑥	① ② ③ ④ ⑤
26. Public relations/public affairs in the context of dealing with international or domestic audiences.	① ② ③ ④ ⑤ ⑥	① ② ③ ④ ⑤
27. Structure and operations of the Department of Defense (e.g., branches) and its role in the formulation of U.S. Government policy.	① ② ③ ④ ⑤ ⑥	① ② ③ ④ ⑤



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28. Structure of foreign affairs agencies such as NSC, DOD, ACDA, USAID, FCS, and USTR, and how these agencies interact with each other.	① ② ③ ④ ⑤ ⑥	① ② ③ ④ ⑤
29. The purpose, structure, functions, and responsibility of the UN General Assembly.	① ② ③ ④ ⑤ ⑥	① ② ③ ④ ⑤
30. The structure, functions, and responsibilities of the UN Security Council.	① ② ③ ④ ⑤ ⑥	① ② ③ ④ ⑤
31. The historical development of the U.S. Constitution, American Constitutional theory and practice, and its relationship to American Society.	① ② ③ ④ ⑤ ⑥	① ② ③ ④ ⑤
32. The basic status of the U.S. economy, including unemployment rate and inflation.	① ② ③ ④ ⑤ ⑥	① ② ③ ④ ⑤
33. U.S. Government views and policies on economic and commercial issues.	① ② ③ ④ ⑤ ⑥	① ② ③ ④ ⑤
34. U.S. Government views and policies on human rights.	① ② ③ ④ ⑤ ⑥	① ② ③ ④ ⑤
35. U.S. Intellectual property right conventions.	① ② ③ ④ ⑤ ⑥	① ② ③ ④ ⑤
36. Principal outlets of the U.S. Media and major U.S. journalists	① ② ③ ④ ⑤ ⑥	① ② ③ ④ ⑤
37. The history and development of the U.S. media and its influences on U.S. politics, economy, and culture.	① ② ③ ④ ⑤ ⑥	① ② ③ ④ ⑤
38. The roles of U.S. defense, security, law enforcement, and intelligence agencies and their major policy objectives.	① ② ③ ④ ⑤ ⑥	① ② ③ ④ ⑤
39. Pertinent U.S. Government laws and regulations regarding the protection of data (e.g., Privacy Act, Freedom of Information Act, espionage laws).	① ② ③ ④ ⑤ ⑥	① ② ③ ④ ⑤
40. The roles and functions of key White House staff and the general policy issues of interest to the President.	① ② ③ ④ ⑤ ⑥	① ② ③ ④ ⑤
41. World history and implications of historical events and their impact on foreign policy.	① ② ③ ④ ⑤ ⑥	① ② ③ ④ ⑤